

**SCHOOL COUNSELORS:  
STRATEGIC INTENTIONAL INFORMED**



# Utilizing Data and the Senior Master List to Drive Financial Aid Completion

Robin Ellison

Erika Gardner





**SCHOOL  
COUNSELORS:  
STRATEGIC,  
INTENTIONAL,  
INFORMED**



**SCHOOL COUNSELOR  
LEADERSHIP NETWORK**  
RIVERSIDE COUNTY

## Erika Gardner

- Coordinator, College and Career Guidance for Capistrano Unified
- Lead Counselor, San Jacinto Unified
- High School Counselor
- Middle School Counselor
- Elementary Teacher
- Former School Counselor of the Year, San Jacinto Unified
- TCME for RCOE



## Robin Ellison

- Elementary Outreach Counselor
- High School Counselor
- Former Lead Counselor
- Former School Counselor of the Year for VVUSD and Riverside County
- TCME for RCOE





## In the chat.... Why is financial aid important for our students?

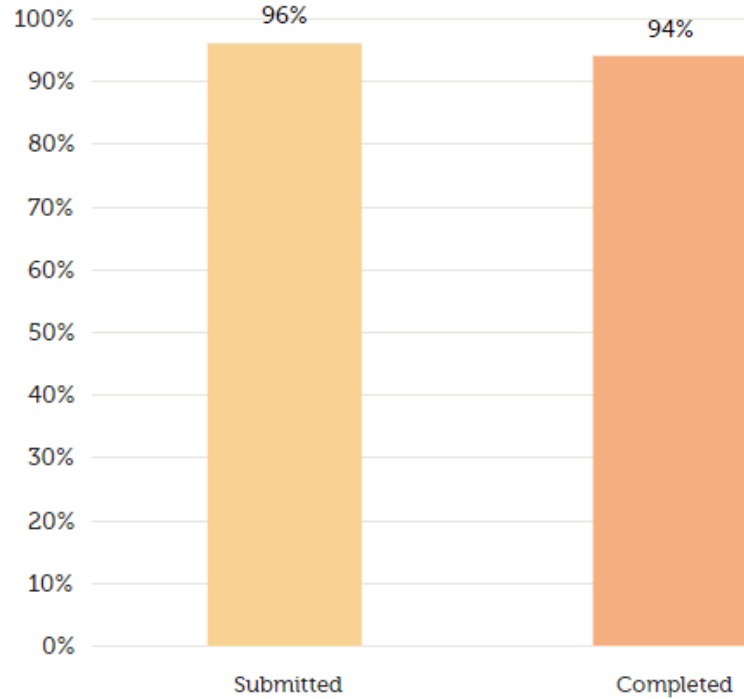
- #1 barrier for students attending post-secondary education
- Completion of a financial aid application is the strongest predictor of college enrollment
- Keeping student options open!!!



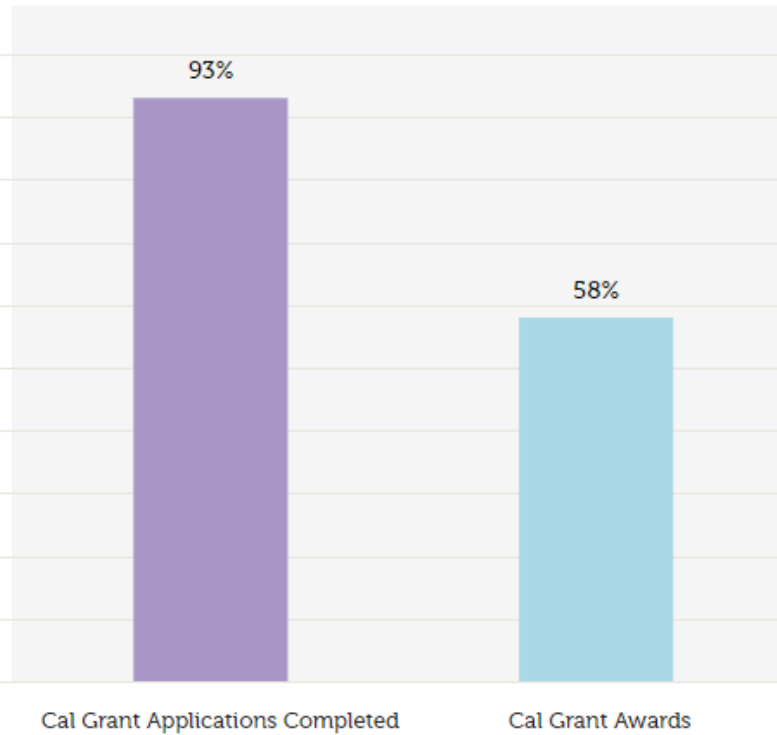


Class of 2021

FAFSA/CA Dream Act Applications



FAFSA/CA Dream Act + GPA



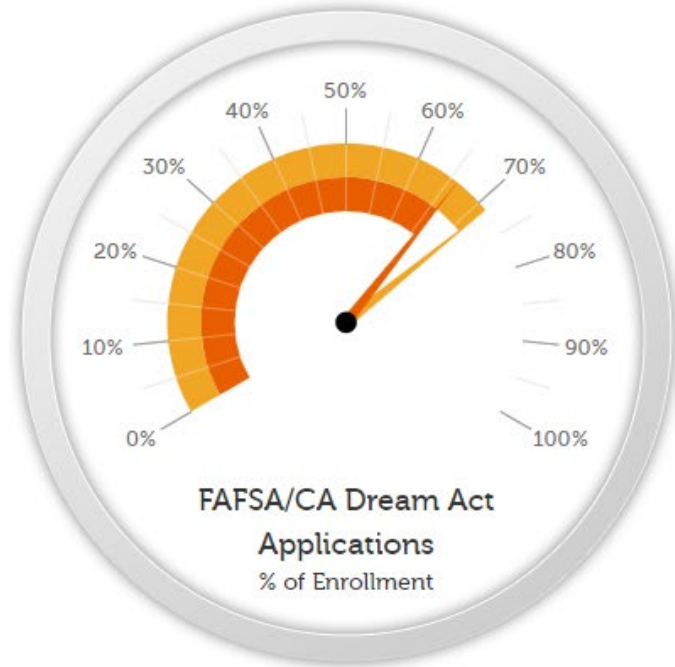
	Enrollment	Submitted	Completed	Cal Grant Applications	Cal Grant Awards
Rancho Verde High, Moreno Valley	439	422	413	409	238



Class of 2022  
[Race to Submit](#)



High School Senior Enrollment\*: 439  
2022-2023 Application Year



Submitted: 313    Completed: 290

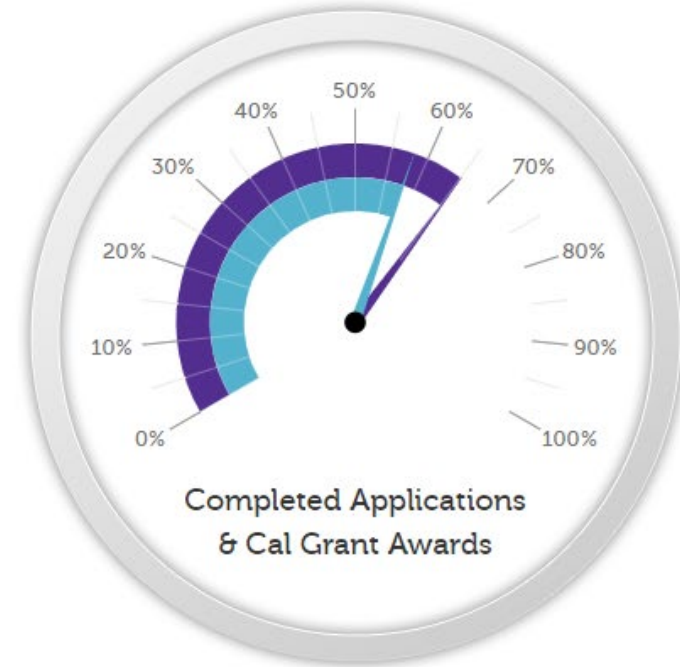
FAFSA/CA Dream Act Applications

**313**

High School Seniors

**36**

days until Cal Grant March 2 deadline



Completed: with GPA 286    Awarded: 166

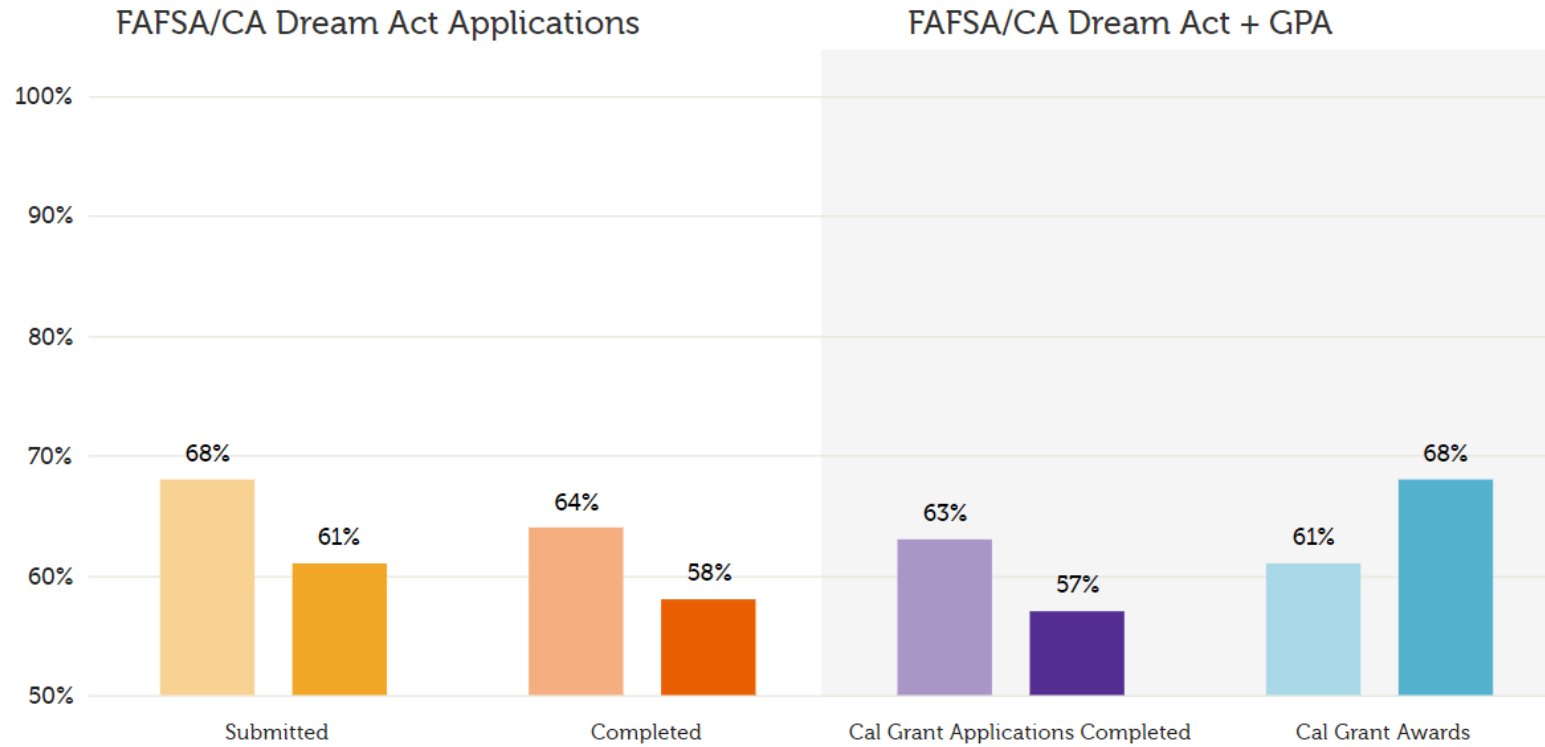
FAFSA/CA Dream Act + GPA

**286**

High School Seniors



Class of 2021



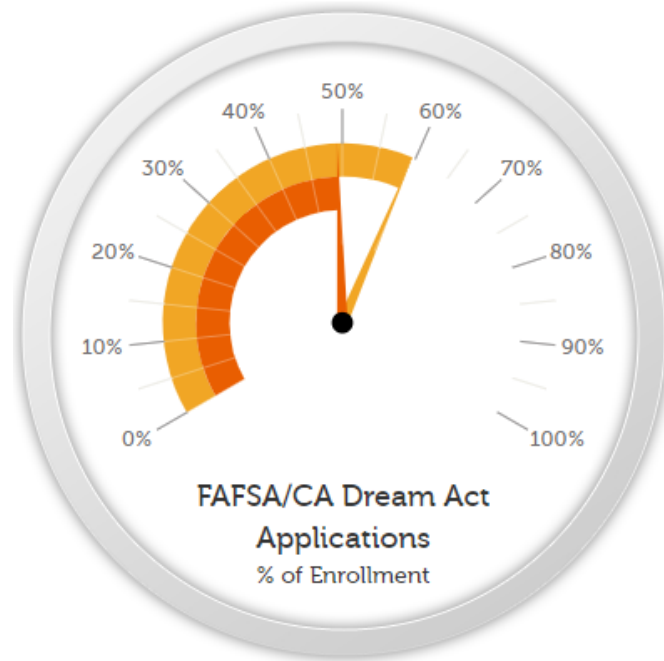
San Jacinto High, San Jacinto	Enrollment	Submitted	Completed	Cal Grant Applications	Cal Grant Awards
2020	589	404	377	373	229
2021	576	357	335	329	226



High School Senior Enrollment\* : 576  
2022-2023 Application Year



Class of 2022  
[Race to Submit](#)



Submitted: 343    Completed: 284

FAFSA/CA Dream Act Applications

**343**  
High School Seniors



# Reports and Data Collection



*SCHOOL  
COUNSELORS:  
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- CCGI Reports
- CSAC Reports
  - Student Summary Report
  - Non SSN GPA Status Report
- Financial Aid Tracking
- Senior Master List

**California College**

Guidance Initiative



CALIFORNIA  
**STUDENT AID**  
COMMISSION

**2022**  
CLASS OF

# AB-469

- Begins the 2022-23 academic year
- Requirement for LEAs to confirm that their seniors complete either the FAFSA or California Dream Act
- Student is able to “opt out”

How are we going to track this?



# Senior Master List

- Living Google Sheet (updated almost daily)
- Counselors update their own caseloads

## What goes on the Senior Master List?

- All student information (including student cell #'s/student emails)
- Academic GPA
- Credits completed/on track for grad
- A-G on track
- College and Career prepared on track
- Special Programs (AVID/TRIO/EAOP)
- FAFSA Completion Y or N/opt-out signed
- College applications completed
- College acceptances



# Systems for Financial Aid Competition

- Weekly Data Pull
  - CSAC and CCGI
  - Update Senior Master List
- Financial Aid: Annual Student Outcome Goal
  - Even though NOT ASCA, just an extra goal
- Financial Aid as Part of Senior Project Grade
- Cash for College Parent Night
- Financial Aid Senior Lesson
- College Kick Off
  - College Kick Off Worksheet
- Weekly Financial Aid Workshops
  - FSA Id
  - Financial Aid Applications
- Phone Calls and Follow Up
- Financial Aid Opt Out
  - Meeting with SC, parent and student

- Incentives
- Clean up Matching Issues
- Graduation Requirements
- Embedded in Culture – “All Hands on Deck”
- Work with Alt Ed school
- Before transfer of school – MUST have financial aid complete!
- Collection of personal e-mail/cell numbers
- FAFSA Fridays
- Support System





## All Hands on Deck!!!

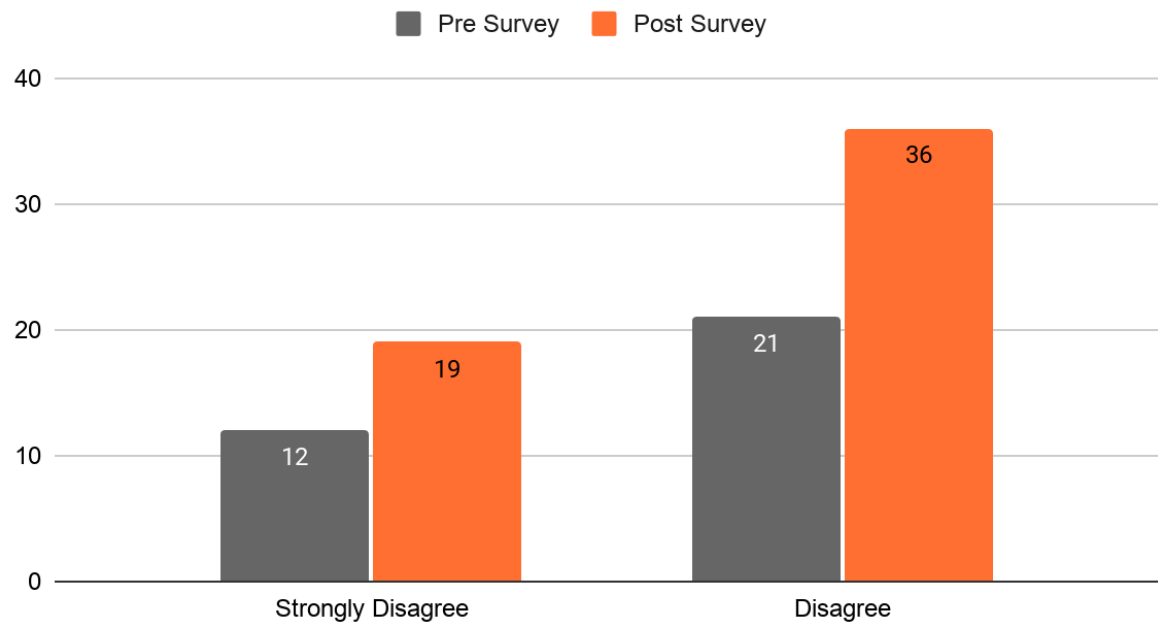
- Counselors: meeting with students, contacting parents, visiting classes, hosting workshops
- Administration: including district administration reaching out to families
- Teachers: senior teachers provide time in the schedule to work on FAFSA
- Office Staff: reviewing and updating data
- Parents: attending workshops, providing information
- Students: working on the application
- CalSOAP Staff: working with student and staff



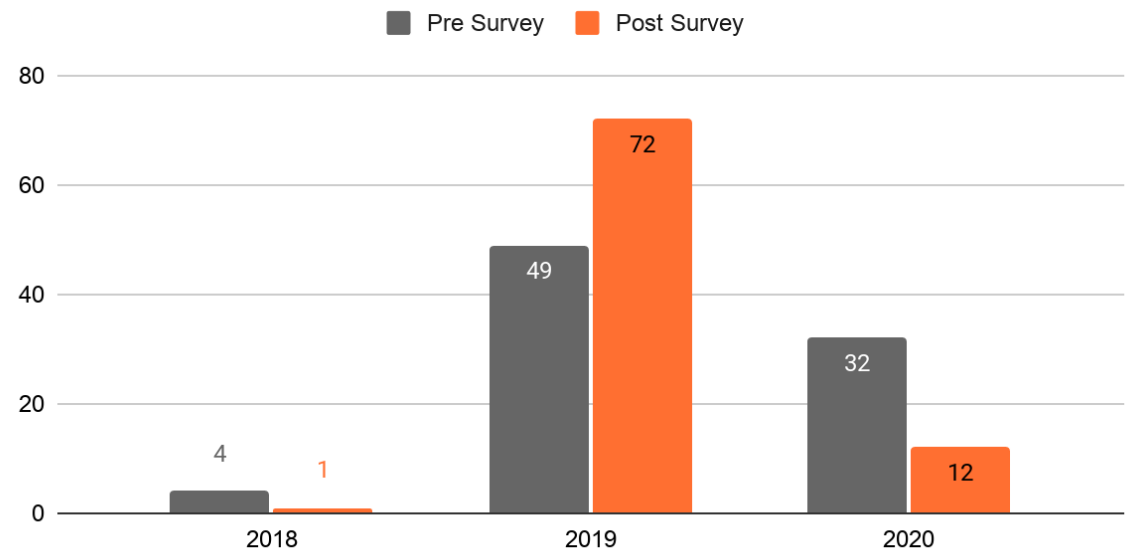


# Financial Aid Linked Lessons

I believe that low-income families are unable to afford college.



If you are completing your financial aid application, which tax year will you use to complete the form?





# Financial Aid Workshops

**FINANCIAL AID & COLLEGE APPLICATION WORKSHOPS**

THURSDAY 22 OCTOBER 2020  
**11AM-3PM**

THURSDAY 29 OCTOBER 2020  
**11AM-3PM**

FRIDAY 6 NOVEMBER 2020  
**8AM-1PM**

FRIDAY 13 NOVEMBER 2020  
**8AM-1PM**

TUESDAY 17 NOVEMBER 2020  
**8AM-1PM**

THURSDAY 19 NOVEMBER 2020  
**8AM-1PM**

MONDAY 30 NOVEMBER 2020  
**8AM-1PM**

TUESDAY 1 DECEMBER 2020  
**8AM-1PM**

WEDNESDAY 2 DECEMBER 2020  
**8AM-1PM**

THURSDAY 3 DECEMBER 2020  
**8AM-1PM**

FRIDAY 4 DECEMBER 2020  
**8AM-3PM**

**ALL WORKSHOPS LOCATED VIA ZOOM LINK:  
HTTPS://TINYURL.COM/COLLEGEANDFINAIDWORKSHOP**



San Jacinto High School  
HOME OF THE TIGERS

Works with Passion@mywall.com



## RVHS FAFSA Workshop

Students and parents are invited to join us to learn about and apply for programs that will get you cash for college. With the help of our team and just a few forms, you'll be on your way to a college degree and an amazing career faster than you can say FAFSA!

**WHAT TO BRING**

- 2020 TAX RETURN
- SOCIAL SECURITY #'s FOR PARENTS AND STUDENTS (if applicable)

Wednesday, 1st December 2021  
4:00 PM - 6:00 PM  
Room 710 @ RVHS

Limited Seats | Free For All Students





# RVHS FAFSA REWARDS

## GOLD

Deadline  
November 1st



Submit your FAFSA OCT. 1st-NOV 1st

you will receive :

- SENIOR GIFT BASKET
- CLASS OF 2021 SWAG
- CASHCHELLA SHIRT
- CANDY & SNACKS
- 5 RAFFLE TICKETS FOR MEGA GRAND PRIZE
- 2 EXTRA GRADUATION TICKETS

## SILVER

Deadline  
December 3rd



Submit your FAFSA NOV. 2nd-Dec 3rd

you will receive :

- SENIOR GIFT BASKET
- CLASS OF 2021 SWAG
- CASHCHELLA SHIRT
- CANDY & SNACKS
- 1 RAFFLE TICKET FOR MEGA GRAND PRIZE
- 1 EXTRA GRADUATION TICKET

## BRONZE

Deadline  
March 2, 2021



Submit your FAFSA Dec 6th-Mar. 2nd

you will receive :

- CASHCHELLA SHIRT

## WINNER FOR GRAND PRIZE

WILL BE ANNOUNCED ON THE WEDNESDAY  
DECEMBER 8TH ANNOUNCEMENTS

## CASHCHELLA EVENT

EVENT WILL BE HELD IF ALL SENIORS COMPLETE THEIR  
FAFSA BY MARCH 2, 2021

\*AS PERMITTED BY FUTURE STATE HEALTH REGULATIONS



## FAFSA/CADAA Going Culture

- School Wide (Not just Seniors)
- Quad/C & CC
- 8<sup>th</sup> Grade Meetings
- Classroom Presentations
- College Shirt Thursdays
- College Signing Day
- Half Cap Ceremony
- School PSAT/SAT
- College Kick Off Week
- AVID National Demo School



# Celebrate Our Success: CA\$HCHELLA



## Road Blocks

- Educating parents/students on the importance of Financial Aid completion
- Creating the WHOLE school culture
- What are the road blocks you are facing? Drop them in the CHAT!





# Questions?

THANK YOU!

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